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2021 PRINT EDITORIAL CALENDAR

SPRING

The Use Your Voice Issue

Ad Close Date: January 1
In Home Date: February 11
On-Sale Date: February 16

APRIL

The Change Makers Issue

Ad Close Date: February 12
In Home Date: April 1
On-Sale Date: April 6

SUMMER

The Beauty & Wellness Issue

Ad Close Date: April 16
In Home Date: June 3
On-Sale Date: June 8

SEPTEMBER

The Fall Fashion Issue

Ad Close Date: July 9
In Home Date: August 26
On-Sale Date: August 31

OCTOBER

The Power Issue

Ad Close Date: August 13
In Home Date: September 30
On-Sale Date: October 5

NOVEMBER

The Disruptors Issue

Ad Close Date: September 13
In Home Date: October 28
On-Sale Date: November 2

DECEMBER/JANUARY

The Giving Issue

Ad Close Date: October 13
In Home Date: December 2
On-Sale Date: December 7

*Editorial themes subject to change.
In home dates are estimates only.*

A UNIT OF THE HEARST CORPORATION



UPDATED: 2/26/21